

ORDER



Orders
Order / Rev: 1885390
Alt Order #: WOC12264469
Product Desc: Tony Buzbee
Estimate: N23N29
Flight Dates: 11/18/19 - 11/29/19
Original Date / Rev: 11/21/19 / 12/09/19
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact: Fran Berg
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Tony Buzbee / D / MAYOR / TX
Demographic: A35+
Product Codes: PL-City Mayor
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 132978
Agency External ID: 7611AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/24/19	1	\$2,375.00	\$2,018.75
11/25/19	11/29/19	10	\$20,450.00	\$17,382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	1	\$2,375.00	\$2,018.75	3.70
December 2019	10	\$20,450.00	\$17,382.50	33.30
Totals	11	\$22,825.00	\$19,401.25	37.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	12%	\$22,825.00
Market	100%	\$190,208.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	33%	\$62,768.75
KPXB	0%	\$0.00
KRIV	25%	\$47,552.08
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	30%	\$57,062.50
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	11/18/19	11/24/19	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$725.00	P04	2.20	NM	0	\$0.00
(Program: 11 NEWS SAT MORNING) null															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/18/19	11/24/19	-----1					1	\$725.00		2.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	All	11/18/19-11/24/19		CBS Sunday Morning					8:00 AM-9:30 AM	-----Su	:30	(\$725.00)	2.20	NM	
Credited															
N 2	All	11/25/19	11/26/19	Tue Prime A NCIS	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$3,400.00	P04	5.80	NM	1	\$3,400.00
(Program: NCIS) null															
Week:		11/25/19	12/01/19	-1-----					1	\$3,400.00		5.80			
N 3	All	11/25/19	11/26/19	Tue Prime B FBI	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$3,750.00	P03	4.10	NM	1	\$3,750.00
(Program: FBI) RATE CHG															
Week:		11/25/19	12/01/19	-1-----					1	\$3,750.00		4.10			
N 4	All	11/25/19	11/29/19	Fri Prime B HAWAII 5-0	CM	8:00 PM-9:00 PM	----1--	:30	1	\$2,300.00	P04	3.10	NM	1	\$2,300.00
(Program: HAWAII 5-0) PGM CHG															
Week:		11/25/19	12/01/19	----1--					1	\$2,300.00		3.10			
N 5	All	11/25/19	11/29/19	Fri Prime C BLUE BLOODS	CM	9:00 PM-10:00 PM	----1--	:30	1	\$2,200.00	P04	5.60	NM	1	\$2,200.00
(Program: BLUE BLOODS) null															
Week:		11/25/19	12/01/19	----1--					1	\$2,200.00		5.60			
N 6	All	11/18/19	11/24/19	Sun Prime C NCIS LOS ANGELES	CM	8:00 PM-9:00 PM	-----1	:30	1	\$2,375.00	P04	3.70	NM	1	\$2,375.00
(Program: NCISLOS ANGELES) null															
Week:		11/18/19	11/24/19	-----1					1	\$2,375.00		3.70			
N 7	All	11/25/19	11/29/19	Bold & the Beautiful Bold & the Beautiful	CM	12:30 PM-1:00 PM	11111--	:30	5	\$625.00	P03	1.60	NM	4	\$2,500.00
(Program: BOLD & AMP; BEAUTIFUL) ADD															
Week:		11/25/19	12/01/19	11111--					5	\$625.00		1.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
5	All	11/25/19-12/01/19		Bold & the Beautiful					12:30 PM-1:00 PM	MTWThF----	:30	(\$625.00)	1.60	NM	
Credited															
N 8	All	11/25/19	11/25/19	Mon Prime B MAGNUM	CM	8:00 PM-9:00 PM	1-----	:30	1	\$2,550.00	P04	4.40	NM	1	\$2,550.00
(Program: MAGNUM) ADD															
Week:		11/25/19	12/01/19	1-----					1	\$2,550.00		4.40			
N 9	All	11/25/19	11/26/19	Tue Prime C NCIS NEW ORLEANS	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$3,750.00	P03	3.90	NM	1	\$3,750.00
(Program: NCIS NEW ORLEANS) ADD															
Week:		11/25/19	12/01/19	-1-----					1	\$3,750.00		3.90			
													Totals	11	\$22,825.00